

## UK PROFESSIONAL POLE CHAMPIONSHIPS 2017 SPONSORSHIP PACK

The UK Professional Pole Championships has become the UK's largest, and most prestigious professional pole competition. Every year over 1000 spectators attend our Grand Final at the International Centre in Telford.

We are offering you the chance to be a part of the UKPPC 2017 by becoming one of our sponsors! We are offering a range of sponsorship options, so we hope that you can find a package to suit your business.

Key reasons to sponsor the UKPPC 2017:

- Your business will gain exposure to the entire UK pole community through our website and social media presence.
- Last year's Grand Final sold out with an incredible 1000 spectators! As a sponsor you will be able to engage with people at various points in the venue throughout the day.
- You could have the chance to network, and showcase your products in our sponsor's marketplace at this year's **Grand Final on Sunday 26 November 2017!**



*Our Sponsors' Marketplace*

We are offering 4 tiers of sponsorship to provide you with a range of options to suit your business. If none of our packages suit your needs, please feel free to suggest an alternative. We are always open to new ideals from our sponsors!

**SO WHAT ARE YOU WAITING FOR? TAKE A LOOK AT OUR SPONSORSHIP PACKAGES  
BELOW TO FIND THE BEST ONE FOR YOU!**

## SPONSORSHIP PACKAGES 2017

### PLATINUM - SPECIAL AWARD Sponsorship (5 available)

£270.00

This is our highest level sponsorship package which, as you'd expect, comes with the most perks! This is also our **fastest selling package** so if you want one then you better be quick!

Your contribution of £270 is entered into our prize fund for the UKPPC 2017 Grand Final contestants and incorporates £170 for the general prize fund, together with a £100 cash prize for the winner of a **Platinum – Special Award** category.

Special Awards, chosen by our Special Awards Judge, at the Grand Final are:

- Best Tricks
- Best Strength
- Best Flexibility
- Best Dance/Choreography
- Best Entertainer

You will receive:

- Your web logo, company description, and link to your website featured on our website, **in priority position**.
- **Ability to post adverts** on our Facebook group and page
- Flyers on all of the tables at the Grand Final
- Our compere will mention you as a **SPECIAL AWARD** sponsor when your award is presented, including a detailed description of your business.
- A **1<sup>st</sup> priority position stall** in our sponsor's marketplace, where you can network, advertise your products, and engage with attendees. Please note any requests for a double size stall will incur an additional £20 charge.
- **Two complementary tickets** to the Grand Final.
- The **chance to present your prize** to the winner of your award.

In return for:

- A contribution of £270.00 for our prize fund. This fee incorporates both your Sponsorship Fee (£170) and £100 cash prize for your award.

## **GOLD** Sponsorship (8 available)

£170.00

The Gold Sponsorship package doesn't have quite as many perks as the Special Awards sponsorship package, but it is still packed full of promotional opportunities for your business.

Your contribution of £170 is entered into our prize fund for the UKPPC 2017 Grand Final contestants.

You will receive:

- Your web logo, company description, and link to your website featured on our website
- **Ability to post adverts** on our Facebook group and page
- Flyers on all of the tables at the Grand Final
- Our compere will mention you as a **GOLD** sponsor, including a detailed description of your business.
- A **2<sup>nd</sup> priority position** stall in our sponsor's marketplace, where you can network, advertise your products, and engage with attendees. Please note any requests for a double size stall will incur an additional £20 charge.
- **Two complementary tickets** to the Grand Final!

In return for:

- A contribution of £170.00 for our prize fund
- Gifts to include in our 6 prize goodie bags for our winners and runners-up (e.g. Gift vouchers for your products, clothing, shoes, DVDs, pole/aerial equipment, etc).

Please note that **discount** vouchers are not acceptable for winners' prizes; any vouchers must cover the whole cost of a prize. Discount vouchers **may** be accepted for runner-up prizes when the value of the item being discounted is high (e.g. pole/aerial equipment, training courses etc) and the voucher offers a **significant discount**. Please check with the UKPPC team.



## SILVER Sponsorship Package (10 available)

£140.00

The Silver sponsorship package doesn't have as many benefits as the 'Special Award' and 'Gold' packages, but it is still fab!

Your contribution of £140 is entered into our prize fund for the UKPPC 2017 Grand Final contestants.

You will receive:

- Your web logo, company description, and link to your website featured on our website
- Flyers on all of the tables at the Grand Final
- Our compere will mention you as a **SILVER** sponsor, including a detailed description of your business.
- A stall in our sponsor's marketplace, where you can network, advertise your products, and engage with attendees. Please note any requests for a double size stall will incur an additional £20 charge.
- **Two complementary tickets** to the Grand Final.

In return for:

- A contribution of £140.00 for our prize fund
- Gifts to include in our 6 prize goodie bags for our winners and runners-up (e.g. Gift vouchers for your products, pole clothing, DVDs, grip gloves/socks, shoes, etc).

Please note that **discount** vouchers are not acceptable for winners' prizes; any vouchers must cover the whole cost of a prize. Discount vouchers **may** be accepted for runner-up prizes when the value of the item being discounted is high (e.g. pole/aerial equipment, training courses etc) and the voucher offers a **significant discount**. Please check with the UKPPC team.

## BRONZE Sponsorship Package (8 available)

£60.00

If you want to sponsor the UKPPC 2017 but don't want a stall at the Grand Final, then this is the package for you!

Your contribution of £60 is entered into our prize fund for the UKPPC 2017 Grand Final contestants.

This package has many marketing opportunities for your company and in addition, gives you one free ticket to the Grand Final on 26 November 2017.

You will receive:

- Your web logo, company description, and link to your website featured on our website
- Flyers on all of the tables at the Grand Final
- Inclusion in our list of **BRONZE** sponsors mentioned by our compere at the Grand Final
- **A complimentary ticket** to the Grand Final for a member of your company/organisation!

In return for:

- A contribution of £60.00 for our prize fund
- Small gifts to include in our 6 prize goodie bags for our winners and runners-up (e.g. hand grip, lanyards, sample packs, promotional gifts with your branding, pens, gloves, leg-warmers, gift vouchers etc).

Please note that **discount** vouchers are not acceptable for winners' prizes; any vouchers must cover the whole cost of a prize. Discount vouchers **may** be accepted for runner-up prizes when the value of the item being discounted is high (e.g. pole/aerial equipment, training courses etc) and the voucher offers a **significant discount**. Please check with the UKPPC team.

## Stall Layout at the Venue

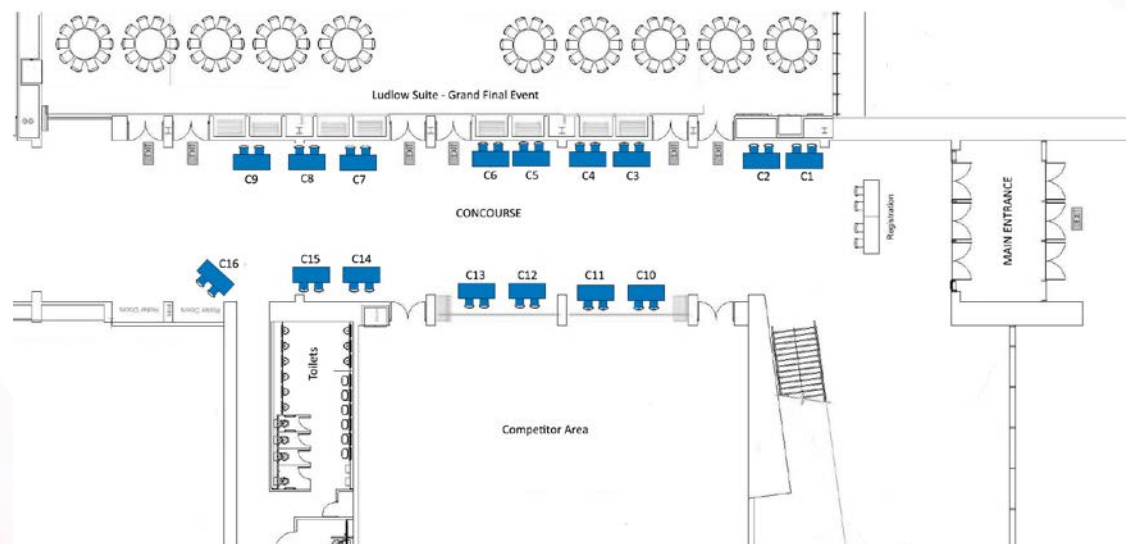
We have marketplace zones:

1. Downstairs in the main concourse
  - ✓ Outside the main competition hall
  - ✓ Near the main entrance where spectators arrive
2. Upstairs in the gallery
  - ✓ Where the food is! There is a lot of traffic in this area as it is where the cash-catering is.
  - ✓ Right next to the X-Pole Aerial Playground

Below is the rough layout of stalls in each area. When opting for a Special Award, Gold, or Silver sponsorship pack, please email us with details of which stall(s) you want, by number. If you want a double stall, please list 2 adjacent tables. stalls will first be allocated by package priority:

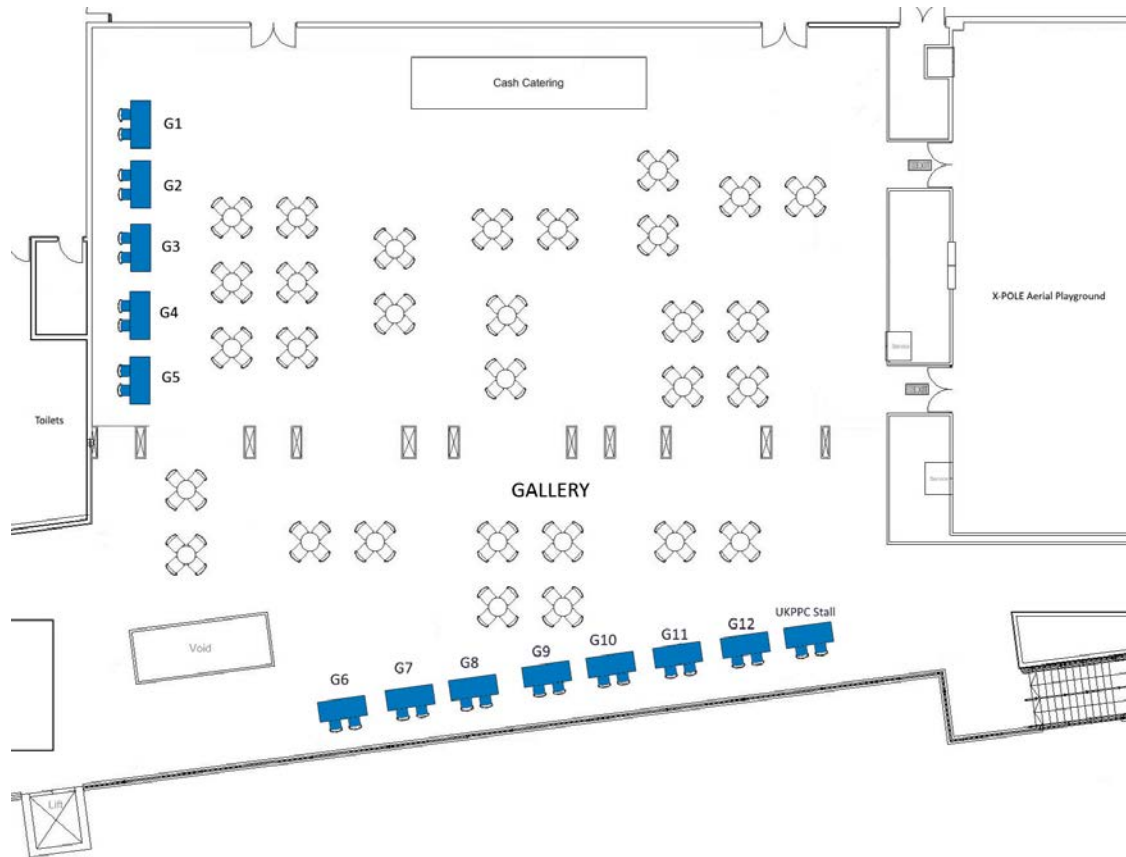
1. Platinum Special Award sponsors
2. Gold sponsors
3. Silver sponsors

Where two sponsors on the same tier request the same position, stalls will be located on a first-come-first-served basis. We will do our best to accommodate all requests, but feel free to include your second choice location as well in case the one you want is already reserved.



*Stall Layout - Concourse*





*Stall Layout - Gallery*

Please note that once all of our SPECIAL AWARD, GOLD and SILVER sponsors have been allocated, we will be offering any remaining stalls to non-sponsors (price TBC) so please do get in touch if you would like to be notified when we know how many stalls we have.

## HOW TO SPONSOR THE UKPPC 2017

- Sponsorship packages can be purchased through our online shop [www.ukppc.co.uk/shop](http://www.ukppc.co.uk/shop)
- Once your purchase is complete, you will be redirected to an online form, where you can submit the details of your organisation.
- If you are unsure of which pack you'd like to purchase, or you would like to propose an alternative sponsorship package, please email [sponsors@ukppc.co.uk](mailto:sponsors@ukppc.co.uk) to discuss details.

Please note that **all prizes must be agreed with the UKPPC team** when the sponsorship agreement is formed. Please ensure that all items (including flyers) are sent to Varie Anderson, 36 St Germain's, Bearsden, Glasgow, G61 2RS by 1 November 2017. Please include your company name and sponsorship level in the package.

We look forward to hearing from you!

The UKPPC Team